

This is Plytix

A place where conventional
wisdom goes to die





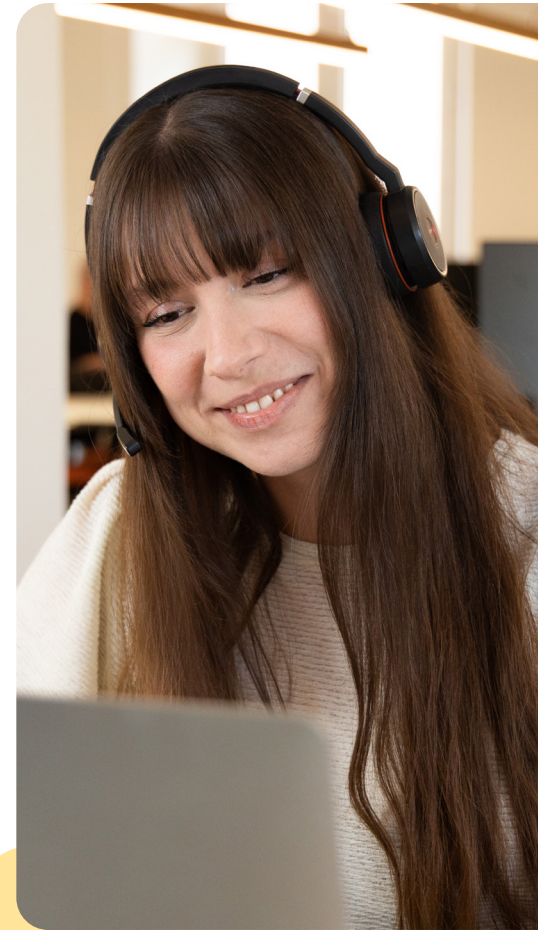
Here are some pieces of “wisdom” we’ve buried over the years...

“PIM isn’t sexy.”

If you think of PIM as a database for your product information, we get it—nothing particularly sexy about that. But we see things differently. We see a world going towards multichannel commerce, and in that world, PIM is king.

“Dedicated support is too expensive.”

Or so we were told, but it's not true. It might not provide the gross margins that some bankers would like to see, but so what? We want our customers to love the service they get from us, and that's more important to us than high gross margins.





“PIM is only for enterprise brands.”

10,000 signups and counting on our platform tell a different story. We believe that small and medium businesses have been deprived of powerful PIM software for too long, so we set out to build one that everyone could afford.

Now we serve brands of all sizes, but we remain committed to our original mission of helping the little guys.

“You shouldn’t leave money on the table.”


Our investors and advisors all tell us that we should raise our prices. According to them, we’re leaving money on the table. And sure, we could be charging more. After all, the competition does. But we won’t because we believe that every brand, big or small, deserves a powerful PIM.






“Malaga isn’t the place for SaaS.”

Let’s agree to disagree on this one. In recent years, we’ve seen more and more tech scale-ups set up shop in Málaga. So much so that it’s being dubbed the “Spanish Silicon Valley.” No, really, just Google “Málaga Valley.”



We're a bunch of unique,
quirky individuals united by
a common goal.





Our goal is quite simple:

Kill spreadsheets.



We just don't think that anyone should have to manage their product information in a spreadsheet anymore.

Seriously, that's it.

Why we love working at Plytix:

“ Our first week we’re encouraged to meet everyone and get to know them. I spoke to all the head of departments. Everyone was so genuinely kind. **No one was too big, too important, or too busy to stop and talk to me.** ”

- Nici





“ Being at Plytix really feels like the place where my passions and career goals totally sync up, which makes me excited to come in every day. The best part? I don't dread coming back to work on Mondays. Instead, I'm hyped for the week ahead to get sh*t done. **It's a really positive vibe, and I feel like I'm hanging out with my favorite humans.** ”

- Bea

“ I've worked in sales before but things are definitely different here. **For us, honesty and being able to sleep at night is important.** We'd rather not close a sale than force a client into something they didn't want so when clients sign up we know it'll be a relationship that lasts. ”

- Larry

“ We work in a very dynamic, very demanding environment but Plytix makes it easy to cope with it. They'll plan yoga sessions, or games during work when they know we need a break and need to take our mind off of a task.

- Irene

”

“ If you didn't know us, you'd never be able to tell who's been here for a month and who's been here for years. No one feels superior over others; your boss and their boss are sitting at tables just like yours, maybe even right next to you. **Plytix is different because it really feels like we're all in this together.**

- José Carlos

”





“ Plytix is very careful about who they hire. We’re not just mindlessly filling job positions. **We make sure the people who are joining fit into our culture** which is important in the CS team. We all genuinely care about giving the client the best solution, and seeing how the tool transforms their day to day is priceless.

-Jon

”

“ At my last job, I expressed interest in learning Google Ads, but nothing ever came of it. At Plytix, I didn't even get the chance to mention it before my manager saw how I work and started training me on it. There was a massive learning curve, but I was supported and trusted with this totally new domain. **That feeling of trust and empowerment is what I love about working at Plytix.** ”

- Ashley

“ Everyone is encouraged to speak up and share their **ideas and opinions and it's all taken into account equally.** It doesn't matter if you started yesterday or if you've been here from day one. ”

- Julia



You know you work at Plytix when...

You can't look at a webshop without wondering how they manage the info behind it.

Half your wardrobe consists of Plytix Swag.

You check the Plytix "random" slack channel before Instagram.

You get all your memes from the company WhatsApp group.



You shudder when you hear about people managing product information in a spreadsheet.



You have become a meme yourself...

You store your wishlist in your own PIM.

Your favorite emoji is the party parrot



You put Old Bay on EVERYTHING!



You've been converted to drinking matcha.

You've become a pool aficionado.

You refer everybody you know to all open positions.

Your YouTube recommendations are always filled with Plytix content.

Bobby lets you pet him. 🐶


Your coworkers have become your most dedicated gym buddies. 🧘

You're confident you'd survive an apocalypse thanks to all the food in the office.


A recipe for success for newcomers...

- + Have fun and give it your all!
- + If you need help, ask for it! Seriously, from anyone... we're all happy to help.
- + Keep your Slack status up to date to help others find you if they need to.
- + Don't be shy! If you have an idea, voice it.
- + Act with integrity, do what you say you will do, and if you can't, just let your manager know!
- + Join all the random channels on Slack... trust me, they're worth it.
- + We're all a bunch of weirdos so don't be afraid to be yourself.





...and for god's sake don't show
up in a suit and tie... unless that's
your thing.





hello@plytix.com | plytix.com